



Naming Rights

Policy No.: PS-REC-6	Council Resolution No.: 85/2023
Department: Recreation	Authority: Council
Effective Date: March 13, 2023	Revision Date: March 13, 2023
Review Date: February 2026	Repealed Date:
Supersedes: Parks Naming Policy No. 57/09/23/96	
Related Procedure No.: PS-REC-6	
Related Procedure Name: Naming Rights	

1.0 PURPOSE

- 1.1 To establish how recreation facilities, institutional facilities, rooms, green open spaces, roadways, and outdoor sport areas are to be named, and to identify responsibilities pertaining to the naming of these areas.
- 1.2 Section 58 (1) of the *Municipal Government Act* RSA 2000, C M-26 allows a municipality to name roads or areas within its boundaries and assign a number or other means of identification to buildings or parcels of land.

2.0 POLICY STATEMENT

- 2.1 The naming rights will exclusively deal with the name of the facility, and will not interfere with the ownership or operation of the buildings and equipment.
- 2.2 Council will include considerations for financial benefit, and/or to celebrate a prominent local individual or organization.
- 2.3 Council has the right to refuse any applications, even if all requirements are met.
- 2.4 Administration shall establish procedures for this policy and shall be responsible to ensure the spirit and intent of the policy is adhered to.

3.0 ADDITIONAL REFERENCES

None

MAYOR

DATE

CHIEF ADMINISTRATIVE OFFICER

DATE

[Handwritten Signature]

MARCH 20, 2023

[Handwritten Signature]

MARCH 15/23

