



AGENDA

REGULAR MEETING OF THE ARTS AND HERITAGE COMMITTEE OF THE TOWN OF TABER, TO BE HELD IN THE COUNCIL CHAMBERS, ADMINISTRATION BUILDING, ON TUESDAY, JULY 26, 2022 AT 5:30 PM.

	<u>MOTION</u>
1. CALL TO ORDER	
2. APPROVAL OF THE AGENDA	X
3. ADOPTION OF THE MINUTES	
ITEM No.3.1 Arts and Heritage Committee Minutes	X
4. BUSINESS ARISING FROM THE MINUTES	
5. ACTION ITEMS	
ITEM No.5.1 RFP Award for Murals	X
ITEM No.5.2 Arts & Heritage Committee Information Item	X
ITEM No.5.3 Arts & Heritage Committee Standing Item	X
6. DELEGATION	
7. MEDIA INQUIRIES	
8. CLOSED SESSION	
9. OPEN SESSION	
10. CLOSE OF MEETING	X

Arts and Heritage Committee Request for Decision

Meeting Date: July 26, 2022

Subject:
Arts and Heritage Committee Minutes

Recommendation:

That the Arts and Heritage Committee adopts the Minutes of the Regular Meeting of the Arts and Heritage Committee held on June 21, 2022 as presented.

Background:

Minutes of the Regular Meeting of the Arts and Heritage Committee held on June 21, 2022.

Legislation / Authority:

MGA, Section 208(1)(a)(c)

Strategic Plan Alignment:

N/A

Financial Implication:

N/A

Service Level / Staff Resource Implication:

N/A

Justification:

Approval of minutes is in accordance with the Municipal Government Act Section 208



Alternative(s):

That the Arts and Heritage Committee adopts the Minutes of the Regular Meeting of the Arts and Heritage Committee held on June 21, 2022 as amended.

Attachment(s): Minutes

APPROVALS:

Originated By:
Marty Planger

Chief Administrative Officer (CAO) or Designate:

05/2022

MINUTES OF THE ARTS & HERITAGE COMMITTEE MEETING HELD IN THE COUNCIL CHAMBERS, ADMINISTRATION BUILDING ON June 21, 2022, AT 5:30 PM.

PRESENT:

Tasha Tams
Jeff Bronsch (Arrived at 5:33)
Councillor Carly Firth
Councillor Tamara Miyanaga
Councillor Joanne Sorensen

ABSENT: Mandy Simmons

ALSO PRESENT:

Chris Eagan – Director of Planning & Community Services
Emily Hembrough – ACE Coordinator
Marty Planger – Recording Secretary
Megan Sushelnitski – Procurement Specialist

CALL TO ORDER

T. Tams called the Regular Meeting of the Arts & Heritage Committee to order at 5:30 PM.

ADOPTION OF THE AGENDA

RES. 23/2022 MOVED by Councillor C. Firth that the Arts & Heritage adopt the agenda as amended, with the following changes;

Move: 6. DELEGATIONS to be moved prior to Item 4.

CARRIED UNANIMOUSLY

ADOPTION OF THE MINUTES

A) Regular meeting – March 15, 2022

RES. 24/2022 MOVED by Councillor T. Miyanaga that the Arts & Heritage Committee adopts the Minutes of the Regular Meeting of the Arts & Heritage Committee held on March 15, 2022, as presented.

CARRIED UNANIMOUSLY

J. Bronsch arrived at 5:33 PM.

B) Regular meeting – May 17, 2022

RES. 25/2022 MOVED by Councillor J. Sorensen the Arts & Heritage Committee adopts the Minutes of the Regular Meeting of the Arts & Heritage Committee held on May 17, 2022, as presented.

CARRIED UNANIMOUSLY

DELEGATION

A) Communities In Bloom Delegation

Margaret Rombough, President of the Communities in Bloom (CIB) Society in Taber, and CIB members Susie Thiessen and Sid Tams were at the meeting to request funding for their downtown mural project. They are partnering with some local high school artists and have hired a couple of professional artists with the goal of completing 3 murals this summer with 6 more to come in the future and the project is ready to start. It was reported that the Society has already received commitment from select business owners (JEB Transport, Taber Cold Beer and Liquor and East side of IGA) for their properties to be utilized along with some funding. After hearing that the town has grant funding for their own mural project, they were hoping to work together with the town and to be able to use a portion (or all) of the grant funding.

The Art and Heritage Committee discussed some of the difficulties with changing the scope of the grant project after it's been awarded. Grants have very specific guidelines and restrictions which MUST be met or the town risks grants in the future. Another concern with the Society partnering on the Town project is both projects would see delays. The town has specific procurement rules to follow and are only at the RFQ stage, while the CIB society is ready to begin. It was recognized that the CIB would be able to get their project done much more quickly with less steps to complete. When asked if they didn't receive funding from the town if their project would be able to continue, the CIB representatives answered "Yes" they are beginning next week. Members of the CIB Society did mention that any help from the town would be appreciated whether it be funds or "in kind" donations and that the town and their relationship has always been very positive and they look forward to continue working together.

The Arts and Heritage Committee stated that this committee does not have any authority to commit funds, they are only able to recommend to Council. The Committee Members thanked the delegation for their presentation and praised the CIB for the work they do to make Taber a beautiful place to live.

The Committee Members would like to see the town assist with the CIB project, however was concerned with the idea of integrating it into the grant

funded town project as they would not want to jeopardize future funding in any way.

RES. 25/2022 MOVED by Councillor J. Sorensen that the Arts & Heritage Committee recognizes the fantastic contributions of the Communities In Bloom and therefore recommends Council direct Administration to contribute an "In-kind" donation up to the amount of \$15 000.00 which could be made up from labour, materials, and/or use of equipment.

CARRIED UNANIMOUSLY

BUSINESS ARISING FROM THE MINUTES - None

ACTION ITEMS

A) Downtown Revitalization: Mural/Banner Project

Emily Hembrough presented the Downtown Revitalization Project which the Town is undertaking thanks to receiving a \$413 000 grant. The project will include Bulb Outs, New light posts, Street light banners and Murals. Herself and Megan Sushelnitski (Procurement Specialist for the Town) explained the procurement procedures/steps with the mural portion of this project. Of these funds \$55 000.00 has been committed to do 6 murals in the Downtown District. The "Request For Quotes" go out next week to all artists. From those received, based on the grading of qualifications, will be invited to submit a "Request For Proposal" and the successful artist(s) will be chosen. If the process goes as planned, the town hopes to begin painting in August.

The town would like to form a Mural Project Sub Committee that will be available to meet twice during this process to help select the success bid. E. Hembrough mentioned at least 2 members from this committee is proffered to have on the Sub Committee.

RES. 26/2022 MOVED by Councillor T. Miyanaga that the Arts & Heritage Committee appoints Tasha Tams and Carly Firth to the Mural Project Sub Committee.

CARRIED UNANIMOUSLY

Councillor T. Miyanaga left the meeting at 6:47 pm.

B) Arts & Heritage Committee Information Item

E. Hembrough reviewed the items in this agenda line by line with the committee. Members discussed the first Farmers' Market of the season, that only 3 buskers took part, and ended with a suggestion to move the

Tables back further from the sidewalk to allow for room for the shopping while the mingling occurs.

No motion was made at this time.

C) Standing Item – Arts & Heritage Committee Requests

Mirroring Council's agenda, this item gives the Committee an opportunity to bring forth anything they would like Administration to bring back at future meetings. Further discussion occurred as to what type of items and what it might look like.

The Committee expressed appreciation for the tours to Lethbridge Yates and CASA in May. The members enjoyed them and found them very informative.

T. Tams offered to take the members on another STAR Theatre tour, and everyone thought maybe once there has had some movement on construction. It was also reported that they are looking for an Executive Director.

MEDIA INQUIRIES - None

CLOSED SESSION - None

CLOSE OF MEETING

RES. 27/2022 MOVED by Councillor J. Sorensen that this Regular Meeting of the Taber Arts and Heritage Committee is hereby closed.

CARRIED UNANIMOUSLY AT 7:05 PM

CHAIRMAN



Arts and Heritage Committee Request for Decision

Meeting Date: 7/26/2022

Subject:
RFP Award for Murals

Recommendation:

That the Art & Heritage Committee awards all the following 6 murals for the downtown revitalization grant:

RANK	TOTAL POINTS	ARTIST NAME	MURAL LOCATION	TOTAL PRICING
1	96	Pulp Solutions	Oilmens	\$ 9,150.00
2	94	Pulp Solutions	Saunder's Insurance	\$ 9,150.00
3	93	Pulp Solutions	Peter's Home Harmony (Store)	\$ 9,150.00
4	92	Pulp Solutions	Peter's Home Harmony (Beside Avail CPA)	\$ 9,150.00
5	88	Art Alternatives	Geo's Auto	\$ 8,400.00
6	86	Art Alternatives	Johnson's Drug	\$ 9,900.00
TOTAL				\$ 54,900.00

Background:

The Town of Taber has been lucky to have received a grant for Canada Community Revitalization Fund for the Downtown Revitalization.

Included in this project is:

1. Bulb outs
2. New light posts
3. Street light banners
4. Murals

The portion of this project that is specifically related to the Art & Heritage Committee is the murals and the banners. The grant agreement is for six (6) murals in the Downtown District working with building owners. The focus to be on expansive blank walls to assist in visual interest.

The process started with the Town receiving eleven (11) written approvals from landowners in our Downtown District to be added to the Request for Proposals for artists to choose their ideal location for their mural design.

Working with Procurement Specialist; Megan Sushelnitski, the Request for Qualification (RFQ) was posted on the Bids and Tenders website on June 22nd and closed at 2pm on July 6th. Artists that met the qualifications were sent the Request for Proposal (RFP) invitation through Bids and Tenders. During the RFP process, we've received 8 mural submissions from 4 artists (within 3 companies). All proposals were responsive and responsible. The following summarizes the pricing from lowest to highest:

VENDOR NAME	LOCATION	TOTAL PRICING
Art Alternatives	Edmonton	\$ 8,400.00
Pulp Solutions	Edmonton	\$ 9,150.00
Pulp Solutions	Edmonton	\$ 9,150.00
Pulp Solutions	Edmonton	\$ 9,150.00
Pulp Solutions	Edmonton	\$ 9,150.00
Art Alternatives	Edmonton	\$ 9,900.00
Jessica Semenoff	Calgary	\$ 11,530.00
Art Alternatives	Edmonton	\$ 11,700.00

On July 21st the proposals were technically evaluated by the following who formed the Art & Heritage Committee Sub-Committee:

1. Emily Hembrough (Ace Coordinator)
2. Amy Allred (Economic Development Officer)
3. Tasha Tams (Chair – Art & Heritage Committee)
4. Carly Firth (Councillor & Art & Heritage Committee Member)
5. Isabel Nordquist (Communities in Bloom)
6. Susie Thiessen (Communities in Bloom)

Additionally, Megan Sushelnitski, Procurement Specialist evaluated each Proposal for responsiveness, compliance and cost, references, etc.

All proposals were first examined to determine whether or not they met all the requirements of the RFP. A point system was used to evaluate the proposals in terms of meeting the required specifications as per the following:

- | | |
|---|-----------|
| 1. Total bid price | 50 points |
| 2. Proposed artwork is innovative | 15 points |
| 3. Proposed artwork is safe, durable & requires minimal maintenance | 15 points |



- 4. Proposed artwork embraces the project intent: addresses site conditions 10 points
- 5. Community impact 10 points

TOTAL **100**
points

As part of the specification #4 (project intent) the artists were requested to incorporate one of the following design standards within their art piece;

1. Vibrant
2. Beautiful
3. Heritage / Historic
4. Recognizable
5. Agriculture
6. Eclectic
7. Sense of Place
8. Photo Interactive

After the evaluation by the Mural Sub Committee (2 Town employees, 2 A&H representatives & 2 Communities in Bloom representatives), based on the points and comments, the subcommittee recommended the award for the following six (6) murals:

RANK	TOTAL POINTS	ARTIST NAME	MURAL LOCATION	TOTAL PRICING
1	96	Pulp Solutions	Oilmens	\$ 9,150.00
2	94	Pulp Solutions	Saunder's Insurance	\$ 9,150.00
3	93	Pulp Solutions	Peter's Home Harmony (Store)	\$ 9,150.00
4	92	Pulp Solutions	Peter's Home Harmony (Beside Avail CPA)	\$ 9,150.00
5	88	Art Alternatives	Geo's Auto	\$ 8,400.00
6	86	Art Alternatives	Johnson's Drug	\$ 9,900.00
TOTAL				\$ 54,900.00

Note: the 5th ranked art piece by Art Alternatives at Geo's Auto was not the original proposed location for that mural. Due to the comments of the Sub Committee stating that they liked the artwork but not the location, the artist was requested to submit a new proposal with a different location and to reflect the size change of the mural in the pricing. When the new submission was received with the location & pricing updated, the "man holding corn" mural moved to 5th place in the ranks.

The total budget is \$55,000.00 and the total pricing of the six (6) selected murals came in at \$54,900.00 keeping us under budget.



Legislation / Authority:
Procurement Policy CS-FIN-1

Strategic Plan Alignment:
Enhance Sense of Community

Financial Implication:
Murals are grant funded.

Service Level / Staff Resource Implication:
Staff time to contact business owners to get their final approval of murals on their walls.
Staff time to contact artists.

Justification:
This is a requirement of the Downtown Revitalization Grant to produce 6 murals in our Downtown District.

Alternative(s):
1. That the Art & Heritage Committee asks for more information.

Attachment(s):

1. Oilmens
2. Saunders Insurance
3. Peters Home Harmony - Store
4. Peters Home Harmony - Ricardo's
5. Geo's
6. Johnsons Drugs

APPROVALS:

Originated By:

Chief Administrative Officer (CAO) or Designate:  _____



Proposed Artwork

TABER ROUGHNECKS MURAL For Location G



This mural concept is designed to be a beautiful homage to the history of the oil industry in Taber. The piece incorporates beautiful colours and graphic elements including an oil derrick and two roughnecks working on a drill floor. The palette of reds, blues and yellows are rich and vibrant. The yellow reflects one aspect of the Town of Taber's visual identity colour palette. The deeper blue reflects the colour of the flag of Notogawa, the Japanese sister village to Taber whose symbol can also be seen on the mural depicted in white as a graphic element. The yellow, red and lighter blues reflect the colours of the Alberta sunrise and sunset.

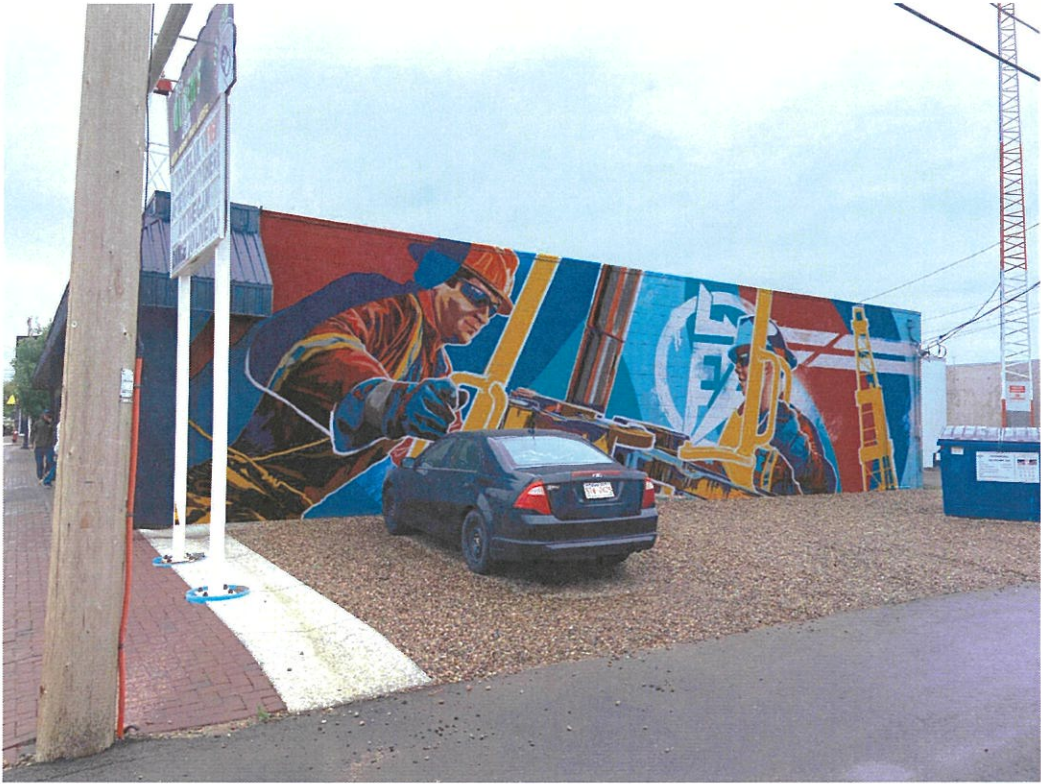
The mural is composed to feel energetic, dynamic and engaging. It is designed to honour the hard-working history of the people of Taber. We anticipate the mural will impact the community in a positive way as it respects an important industry in the community and aspects of the history of the community. The colours and visuals are bright and energetic and will bring an element of visual pleasure to the community.

The mural will be executed using Benjamin Moore high-quality exterior acrylic paint including a high adhesion exterior primer if the surface requires it. The paint will be applied using a combination of rollers, brushes, a Graco airless sprayer and an air compressor and airbrush tool. An industrial lift will be rented to facilitate the management of the verticality of the site.









Proposed Artwork - Site B

TABER ECOLOGY MURAL - Water, Earth, and Air



This mural depicts respect and honour for the ecology Taber. It exemplifies Taber's strong natural ecology while respecting the spirit of the land.

The colour scheme is heavy in yellow, gold and red to show the importance of the sun to Taber's ecology. The imagery depicts an iconic animal for water, earth and air. A sturgeon represents the water, a hare the land and a pheasant the air. The Sun sits behind the pheasant, with the organic wavy golden rays of the sun branching out to the other animals and plants. With the pheasant positioned in front of the sun, it almost appears like a phoenix, symbolizing Taber's strength through adversity. The undulating golden sun rays weave their way through the whole image, emphasizing the importance of the sun to Taber's animals and plants.

The mural would be executed using a combination of rollers, brushes, spray paint, a Graco airless sprayer and an airbrush in conjunction with a heavy-duty air compressor. A lift would be the preferred method for working on the verticality of the piece. But a scaffold and ladder system would be employed if that is not possible due to the parking abutments.









NO PARKING
LOADING ZONE



Proposed Artwork - Site F

TABER AGRICULTURE MURAL - Mother Nature



This mural depicts respect and honour for the agricultural industry in Taber. It demonstrates agricultural practices that typify the ingenuity and robust nature of agriculture in Taber while also respecting the spirit of the land.

The colour scheme honours the Taber visual identity and reflects the colours found in the surrounding landscape. The imagery is symbolic of key industry innovations such as leaf cutter bee tents, irrigation (a faint white irrigation system is represented in the yellow sky) and harvest diversity. Leaves of key crops are represented in the mural; corn, sugar beets and potatoes, while the leafcutter bee tents reference canola. The female figure represents an earthy, contemporary and comfortable manifestation of mother nature. She appears as a figure that is both familiar and larger than life. She turns away from the viewer, inviting them into the lushly framed scene. Her posture also denotes a keen awareness of caring for the landscape and a nurturing attentiveness to the land, representing the same spirit in the Taber community.

The mural would be executed using a combination of rollers, brushes, spray paint, a Graco airless sprayer and an airbrush in conjunction with a heavy-duty air compressor. A lift would be the preferred method for working on the verticality of the piece. But a scaffold and ladder system would be employed if that is not possible due to the parking abutments.









GEO'S

I've always felt you can tell a lot about a person by their hands. I wanted this mural to be a nod towards the farmers but ultimately a tribute to all the hardworking people of Taber. The design is also personal to me, the model for these hands was my father. My dad grew up working on his parents farm in Saskatchewan until he later moved to Alberta and began his career working with wood and a passion for mechanics.

I would like to paint this mural as realistically as possible. I want to bring people in with the realism and bold artwork, but ultimately it is my hope they will reflect on its meaning.

davidthomas



JOHNSONS DRUG'S

For this design I went with a spring concept using imagery I took from my neighbour's garden. This is a theme I've been incorporating into my studio work lately. It is beautiful, organic and gives feelings of growth, rebirth, joy and optimism. For this unique wall texture I felt having a more "technological", glitchy, feel to the art would be interesting and play off the surface well. This style choice also reflects my interest in how we learn and process our environment these days, and how our technology-heavy focus affects the way we both view imagery and understand the world around us.

My colour palette here helps to emphasize the digital theme but also works well with the existing architecture and building colours. This would be a very contemporary style of mural that would hopefully appeal to both younger and older generations.

Arts and Heritage Committee Request for Decision

Meeting Date: 7/26/2022

Subject:

Arts & Heritage Committee Information Item

Recommendation:

No motion is required.

Background:

1. Recipient of the Federal Government Her Majesty Jubilee Grant for \$4,000 for the Veteran Oral History Project
2. Farmers Markets start on June 16th and are every Thursday from 4-7pm in Confederation Park.
3. 3rd annual Kids Can Catch: June 18th approximately 230 people attended. MNP were a great sponsor!
4. Cornfest Fun Run is August 27th – this year is the 30th anniversary!
5. Announced our Wonders of Wizardry for September 10th ! Our website is live www.taber.ca/magic
6. Completed the RFQ and RFP process for the mural project

Legislation / Authority:

N/A

Strategic Plan Alignment:

General information, therefore, it does not specifically apply.



Financial Implication:

Staff resources to be utilized for all items listed above.

Service Level / Staff Resource Implication:

Staff resources to be utilized for all items listed above.

Justification:

To keep the Arts & Heritage Committee informed of the current municipal information correspondences.

Alternative(s):

1. The Arts & Heritage Committee could seek clarification on any matters from administration.
2. The Arts & Heritage Committee could discuss, in depth, any matters raised by this communication and take action through resolution.

Attachment(s):

APPROVALS:

Originated By:

Chief Administrative Officer (CAO) or Designate: _____

Arts and Heritage Committee Request for Decision

Meeting Date: 7/26/2022

Subject:

Arts & Heritage Committee Standing Item

Recommendation:

That the Art & Heritage Committee uses this standing agenda item opportunity to address administration about their concerns, ask questions and direct municipal resources.

Background:

To assist in this information sharing and ensure agreement on the relative importance of activities, and to facilitate a common understanding, administration established a standing item on the Arts & Heritage Committee agenda that would allow the members to raise issues of individual concern.

This allows discussions amongst the Arts & Heritage Committee members and with administration on how best to deal with these concerns. It is an opportunity for the Art & Heritage Committee to provide suggestions or direction to administration as to how best proceed. The intention of this RFD is for items to be brought forward from the floor at the meeting.

Legislation / Authority:

Bylaw 16-2019

Strategic Plan Alignment:

Improve Internal & External Communications

Financial Implication:

The financial implication will vary depending on the discussion outcomes but should consider the alignment of Town facility and service provision with the approved budget.

Service Level / Staff Resource Implication:

Having a regular Arts & Heritage Committee discussion about service levels will improve the ability of administration to meet the expectations of the Arts & Heritage Committee rather than dealing with the request of individuals on an ad hoc basis.

Justification:

This will bring administration efficiencies and the better alignment of service and expenditures with the budget. It will also help with communication protocols.



Alternative(s):

Alternatives will vary based on the discussion.

Attachment(s):

APPROVALS:

Originated By:

Chief Administrative Officer (CAO) or Designate: _____